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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77844404
Applicant	Snell Limited

Notice of Appeal

Notice is hereby given that Snell Limited appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77844404.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 009.

All goods and services in the class are appealed, namely: Video data, audio data, image data and metadata for video, audio or image, signal or file processing software, namely, software for use in colour gamut limiting, colour correction, black clamping, colour space conversion, compression pre-processing, spatial conversion, luma and chroma subsample conversion, temporal standards conversion, time stretch, time compression, video to film conversion, film to video conversion, frame rate conversion, slow motion film capture, stop frame animation capture, 3:2 pull down conversion, I frame to P frame conversion, frame rate decimation, film cadence repair, rogue field/frame repair, de-interlacing, re-interlacing, aspect ratio conversion, digital video effects, noise reduction, transitions, namely, cuts, fades and wipes, image keying, image overlay, logo insertion, watermarking, character generation, character overlay, strap insertion, ticker insertion, time coding, insertion of captions and subtitles, image stabilization, dynamic range enhancement, dynamic range control, dynamic reframing, object recognition, object tracking, gain control, black level control, contrast control, gamma control, lift control, clipping, composite decoding, composite encoding, timebase correction, synchronization, lip sync processing, programme duration adjustment, frame offset, programme signature detection, programme genre detection, hash measurement, check sum measurement, audio extraction, multiplexing, demultiplexing, VBI (Vertical Blanking Interval) processing, namely, extraction, insertion, blanking decoding and synthesis quality control, channel mapping, volume control, loudness control, graphic equalization, channel equalization, audio balancing, high pass filtering, low pass filtering, bandpass filtering, surround sound processing, noise generation, silence detection, test signal generation, speech to text conversion, text to speech conversion, dialogue enhancement, audio warping, sibilance removal, watermarking, encoding, decoding; electronic equipment, namely, computer hardware, video processors, video servers, routing switchers, switching matrices; electronic networks comprised of computer hardware, network adaptors, network switches, routers, hubs; modules, namely, integrated circuit modules, circuit board modules; circuit boards, integrated circuits and software, all for use in the creation, management or delivery of terrestrial, cable, satellite, mobile, direct-to-home or Internet Protocol television; software systems, including databases, for the management, search, manual and automated control, and tracking of video, audio, image or metadata file based assets; software systems, including databases, for the statistical and financial analysis of video, audio, image or metadata file based workflows; computer hardware, software and processors providing real-time manual and automated device control, status, logging and alarm information across local and wide area networks; software solutions for providing synchronous operation of multiple systems for redundancy across local and wide area operations; apparatus, namely, computer hardware, video processors, audio processors and software for use in the archiving, artefact-removal, asset-tracking, namely, the tracking of video, audio, audio-visual, film or multimedia material or content, audio-embedding, audio de-embedding, broadcasting, capture, channel branding, closed captioning, colour-correction, colour-processing, colour-timing, communication, compression-decoding, compression-encoding, compression-transcoding, conversion, namely, television standards conversion, frame rate conversion, film to video conversion, video to film conversion, up conversion, down conversion, cross conversion, creation, namely, the creation of television, video, audio, audio-visual, film or multimedia material or content, cut-detection, namely, the detection of cuts in television, video, audio, audio-visual, film or multimedia material or content, de-spotting, transmission, dirt-removal, dust removal, digital rights management, display-processing, dropout-

compensation, editing, effect-generation, encryption, frame sequence detection, film-cadence detection and/or repair, orphan-field detection and/or repair, film-to-video transfer, video-to-film transfer, flicker-reduction, filtering, namely, spatial filtering, temporal filtering, audio filtering, grain reduction, ingest, keying, namely, the generation or use of a key signal in compositing of television, video or film images, logo-generation, management, mastering, motion-compensation, motion-estimation, motion-measurement, motion-prediction, noise-reduction, formatting into packages, picture-stabilization, play-out, post-production, production, proxy-handling, projection, publishing, recording, reframing, namely, the processing of television, video or film images to change the shape or size of the image, repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand held devices for use with a different medium, restoration, retrieval, scene change detection, segmentation, namely the segmentation of one or more objects in an image or video or the segmentation of an image or video into foreground and background, serializing, namely, converting from parallel form to serial form, de-serializing, namely, converting from serial form to parallel form, scratch concealment, shooting, storage, stereoscopic image analysis, sub-titling, teletext generation, generation of reduced size thumb-nails of video for monitoring, timebase-correction, transcoding, trans-rating, unsteadiness-correction, watermarking, weave-correction, of television, video, audio, audio-visual, film or multimedia material or content, digital intermediates thereof, or metadata associated therewith; amplifiers; apparatus for recording, transmission or reproduction of sound, video or images; aspect-ratio-converters; circuit boards; color correctors, namely, computer hardware or circuit boards for adjusting the color quality of video, television or film; computer graphics boards; computer graphics software; computer hardware; computer interface boards; computer network hubs, switches and routers; computer programs for editing images, sound and video; computer software for use in relation to digital animation and special effects of images; computer software for use in the encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; hardware, namely, computer hardware and video processors and software for the repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand held devices for use with a different medium; converters; data compression software; decoders, namely, television decoders, compression decoders, namely, decoders for decoding a compressed video or audio signal, data decoders, namely, decoders for decoding metadata for video, audio or image; demodulators; de-multiplexers; digital signal processors; digitizers, namely, computer hardware or circuit boards for converting from analog signals to digital signals; display circuit boards, namely, video display cards; video or audio distributors, namely, computer hardware for distributing video and audio signals; video or audio editors, namely, computer hardware or circuit boards for the editing of video or audio content; electronic coding units; electronic control systems for machines; electronic controllers, namely, controllers for electronically controlling apparatus for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; electronic indicator panels; electronic control panels; encoders; fibre optics; integrated circuit modules; integrated circuits; logo generators, namely, computer hardware and video processors for the design and creation of logos; video, audio or audiovisual mixers; monitors, namely, video, television and computer monitors; multiplexers; electronic noise reducers, namely, apparatus for reducing noise in television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; pre-amplifiers; receivers, namely, video, television, satellite receivers; signal processors; software for processing images, graphics and text; television standards converters; communications transmission apparatus; TV and video converters; video servers; video processors; all for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; computer hardware and software for the analysis, communication, conversion, formatting, generation, mapping, modification, playing, processing, storage, synchronization, transmission, wrapping or unwrapping of television, video, audio, film, picture, test, multimedia, SDI, MPEG, metadata, MXF (Material Exchange Format), or AAF (Advanced Authoring Format) signals, files or formats; computer hardware and software for the analyzing, automation, backup and restore, controlling, disaster recovery, guiding, logging, management, measurement, monitoring, playout quality control, redundancy switching, securing, tracking, testing, or visualization of television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; integrated circuits, circuit boards, and spare parts for use with any of the foregoing

Respectfully submitted,
/Michael E. Hall/
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