

ESTTA Tracking number: **ESTTA357650**

Filing date: **07/13/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	<b>Mastrandonas, Andrew Gitlin, Preston A.</b>
Application Serial Number:	<b>77844123</b>
Application Filing Date:	<b>10/08/2009</b>
Mark:	<b>DO IT RIGHT</b>
Date of Publication	<b>03/16/2010</b>

## **60 Day Request for Extension of Time to Oppose Upon Extraordinary Circumstances**

Pursuant to 37 C.F.R. Section 2.102, ShahinKlrphany, 1032 East 42nd Street, Los Angeles, CA 90011, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for extraordinary circumstances shown .

Potential opposer believes that extraordinary circumstances are established for this request by:

- Potential Opposer is still diligently assessing whether Applicant's registration will harm Opposer's use of a potentially confusingly similar mark. Opposer has enlisted the help of an attorney and trademark search specialist to assist in this determination and is still awaiting their final opinion. That opinion is just a few weeks away. The geographic distance between the Opposer and Applicant has made the research difficult. A 60 day extension will allow Opposer the time necessary to determine the next phase of this action. Respectfully submitted, Potential Opposer

The time within which to file a notice of opposition is set to expire on 07/14/2010. ShahinKlrphany respectfully requests that the time period within which to file an opposition be extended until 09/12/2010.

Respectfully submitted,  
/James A. Italia/  
07/13/2010

**James A. Italia**  
**Italia IP**  
**3500 West Olive Ave., Suite 300**  
**Burbank, CA 91505**  
**UNITED STATES**  
**italia@italiaip.com**