

ESTTA Tracking number: **ESTTA338911**

Filing date: **03/24/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>BigCityDeals.com LLC</b>
Application Serial Number:	<b>77843675</b>
Application Filing Date:	<b>10/07/2009</b>
Mark:	<b>BIG CITY DEALS</b>
Date of Publication	<b>03/09/2010</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Livewire Media, Inc., 34 South 500 East, Suite 107, Salt Lake City, UT 84102, UNITED STATES, a corporation organized under the laws of Utah, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 04/08/2010. Livewire Media, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/08/2010.

Respectfully submitted,

/Brent T. Winder/

03/24/2010

**Brent T. Winder**

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