

ESTTA Tracking number: **ESTTA335742**

Filing date: **03/05/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>South Butt, LLC, The</b>
Application Serial Number:	<b>77840757</b>
Application Filing Date:	<b>10/02/2009</b>
Mark:	<b>THE SOUTH BUTT</b>
Date of Publication	<b>03/02/2010</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, The North Face Apparel Corp, 3411 Silverside Road, Wilmington, DE 19810, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 04/01/2010. The North Face Apparel Corp respectfully requests that the time period within which to file an opposition be extended until 05/01/2010.

Respectfully submitted,  
/cmt/

03/05/2010

**Christopher M. Turk**

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