

ESTTA Tracking number: **ESTTA371077**

Filing date: **09/30/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Trustees of the Douglas A. Marchisello Trust, comprising Douglas A. Marchisello a citizen of the United States
Application Serial Number:	77837196
Application Filing Date:	09/29/2009
Mark:	CABO JOE
Date of Publication	09/07/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BÂ@AND MATTER, LLC, 1599 Post Road East, Westport, CT 06880, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- *Additional time is required to review the file history, investigate the matter to determine if an opposition is warranted, and to prepare the opposition papers, if necessary.*

The time within which to file a notice of opposition is set to expire on 10/07/2010. BÂ@AND MATTER, LLC respectfully requests that the time period within which to file an opposition be extended until 01/05/2011.

Respectfully submitted,

/Roberta S. Bren/nmd/

09/30/2010

Roberta S. Bren

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