

ESTTA Tracking number: **ESTTA340815**

Filing date: **04/05/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>EASTERN STATES MARKETING, INC.</b>
Application Serial Number:	<b>77822011</b>
Application Filing Date:	<b>09/08/2009</b>
Mark:	<b>TRUSCELLO</b>
Date of Publication	<b>02/02/2010</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Arthur Schuman, Inc., 40 Dutch Lane, Fairfield, NJ 07004, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/03/2010. Arthur Schuman, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/02/2010.

Respectfully submitted,

/mga/

04/05/2010

**Marsha G. Ajhar**

**Hartman & Craven LLP**

**488 Madison Avenue**

**New York, NY 10022**

**UNITED STATES**

**majhar@hartmancraven.com**

**212-836-4929**