

ESTTA Tracking number: **ESTTA373649**

Filing date: **10/18/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77820681
Applicant	Rock Communications Ltd.

Notice of Appeal

Notice is hereby given that Rock Communications Ltd. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77820681.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035.

All goods and services in the class are appealed, namely: Business consulting and information services, namely, comprehensive social media strategy consultation, monitoring, analysis and support

Respectfully submitted,
/wendy k. marsh/
10/18/2010

WENDY K. MARSH

NYEMASTER, GOODE, WEST, HANSELL & O'BRIE

700 WALNUT ST STE 1600

DES MOINES, IA 50309-3800

UNITED STATES

ptodm@nyemaster.com

515-645-5502