

ESTTA Tracking number: **ESTTA364140**

Filing date: **08/19/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	PERFORMANCE FOOD CENTERS CORP.
Application Serial Number:	77817051
Application Filing Date:	09/01/2009
Mark:	NATURAL ADVANTAGE
Date of Publication	07/27/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Guthy-Renker LLC, 41-550 Eclectic Street, Suite #200, Palm Desert, CA 92260, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/26/2010. Guthy-Renker LLC respectfully requests that the time period within which to file an opposition be extended until 11/24/2010.

Respectfully submitted,

/MWB/

08/19/2010

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