

ESTTA Tracking number: **ESTTA382839**

Filing date: **12/09/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77808236
Applicant	DJB Holding LLC

Notice of Appeal

Notice is hereby given that DJB Holding LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77808236.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035.

All goods and services in the class are appealed, namely: On-line retail store services featuring clothing, motorcycle gear and equipment, sunglasses; protective eyewear, protective helmets, mugs, cups, cigarette accessories, cigarette cases, lighters, lighter holders, money clips, cosmetics, perfumes, fragrances, toiletries; bed and bath linens; pennants; folding knives; toys and games; belt buckles; accessories; key chains and key fobs; bags, wallets, luggage, backpacks, key cases, ruck sacks, jewelry, printed publications and matter, stationery, stickers, calenders, decals, pens, photo albums, posters

Respectfully submitted,
/Jonathan D. Reichman/
12/09/2010

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