

**United States Patent and Trademark Office**  
**Trademark Trial and Appeal Board**  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: July 8, 2010

In re Cintron Beverage Group,  
LLC

Serial No. 77807946

Filed: 8/19/2009

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**Vionette Baez, Paralegal Specialist:**

Applicant's appeal brief and request for reconsideration filed July 2, 2010 are noted.

The request for reconsideration requires consideration by the Trademark Examining Attorney. The appeal is suspended and the electronic record of the application file is herewith remanded to the Examining Attorney.

In the event registrability is found on the basis of this paper, the appeal will be moot and proceedings will be terminated accordingly. In the event the refusal of registration is maintained, the Board shall be so informed, proceedings will be resumed and applicant will be allowed

time in which to file a supplemental brief, if it so desires.

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