

ESTTA Tracking number: **ESTTA320162**

Filing date: **12/03/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Professional Bull Riders, Inc.
Application Serial Number:	77801611
Application Filing Date:	08/11/2009
Mark:	PBR
Date of Publication	11/03/2009

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, THE PEP BOYS MANNY, MOE & JACK OF CALIFORNIA, 3111 WEST ALLEGHENY AVENUE, PHILADELPHIA, PA 19132, UNITED STATES, a corporation organized under the laws of CALIFORNIA, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 12/03/2009. THE PEP BOYS MANNY, MOE & JACK OF CALIFORNIA respectfully requests that the time period within which to file an opposition be extended until 01/02/2010.

Respectfully submitted,
/Marsha G. Gentner/
12/03/2009

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