

Application No. 77/783,502
Reply to Office Action of January 31, 2011
Attorney Docket No. 09-22536

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 77/783,502
Applicant: Alchemy Worldwide, Inc.
(formerly known as Alchemy Worldwide, LLC)
Filing Date: July 17, 2009
Mark: 21-DAY METABOLISM MAKEOVER

Law Office: 102
Examiner: Dominic J. Ferraiuolo

Docket No. 09-22536

Mail Stop AMENDMENT
Commissioner for Trademarks
Post Office Box 1451
Alexandria, Virginia 22313-1451

REQUEST FOR RECONSIDERATION AFTER FINAL ACTION
UNDER TMEP §715.03

To the Commissioner:

Responsive to the final Office Action mailed January 31, 2011, please amend
without prejudice the above-identified trademark application as follows:

Refusal to Register under Section 2(e)(1):

Applicant respectfully requests that the application be transferred to the
Supplemental Register. Applicant hereby submits an Amendment to Allege Use.



08-03-2011

Amendment to Allege Use and Specimens:

Please enter the attached Amendment to Allege Use and specimens.

In the Recitation of Services – Class 41:

Please delete Class 41 from the application.

Class 9 Goods:

Please delete Class 9 from the application.

REMARKS

This amendment is responsive to the final Office Action dated January 31, 2011. In that Office Action, the Examining Attorney refused registration of Applicant's mark on the Principal Register under Section 2(e)(1). Applicant hereby requests that the application be transferred to the Supplemental Register. Applicant hereby submits an Amendment to Allege Use and specimen.

The Examining Attorney also required Applicant to amend the recitation of services in Class 41 only. Applicant hereby deletes Class 41 from the application.

Applicant also hereby deletes Class 9 from the application.

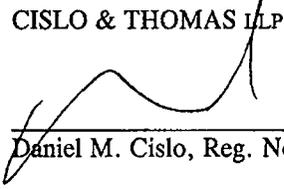
Having responded to each of the Examining Attorney's concerns, Applicant believes that the application is now in condition for registration and respectfully solicits such action at an early date. If a telephone interview will advance the allowance of the application, enabling an Examiner's amendment or other meaningful discussion of the case, Applicant requests the Examining Attorney contact Applicant's representative at the number listed below.

It is not believed that any additional fees are due; however, in the event any additional fees are due, the Examining Attorney is authorized to charge Applicant's attorney's deposit account no. 03-2030.

Respectfully submitted,

CISLO & THOMAS LLP

Date: August 1, 2011

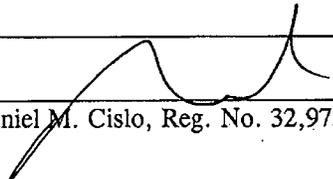

Daniel M. Cislo, Reg. No. 32,973

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CERTIFICATE OF FIRST CLASS MAILING

I hereby certify that this Request for Reconsideration (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an enveloped addressed as follows:

MAIL STOP ITU NO FEE
Commissioner for Trademarks
Post Office Box 1451
Alexandria, Virginia 22313-1451

	8-1-11
_____	_____
Daniel M. Cislo, Reg. No. 32,973	8-1-11
	Date