

TRADEMARK  
09-22536

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

---

In re the application of:  
**Alchemy Worldwide, LLC**

Serial Number: 77/783,502                      Examining Attorney: Dominic J. Ferraiuolo  
Filed: July 17, 2007                      Law Office: 102  
For: **21-DAY METABOLISOM MAKEOVER**

---

Commissioner for Trademarks  
Post Office Box 1451  
Alexandria, Virginia 22313-1451  
ATTN: TTAB

08/09/2011 SHILSON1 00000015 032030 77783502

01 FC:6403 100.00 DA



08-05-2011

**NOTICE OF APPEAL**

---

U.S. Patent & TMO/TM Mail Rpt Dt. #01

Dear Commissioner:

In accordance with 37 U.S.C. § 2.141, applicant hereby appeals to the Trademark Trial and Appeals Board (TTAB) from the January 31, 2011 decision of the Trademark Examining Attorney refusing registration of the mark "21-DAY METABOLISM MAKEOVER".

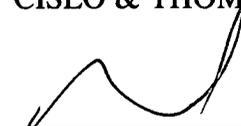
Applicant wishes to bring to the Board's attention that it has concurrently filed a Motion for Reconsideration which has been filed with the Trademark Office. The Commissioner is hereby authorized to charge Applicant's Attorney's Deposit Account No. 03-2030 for the fee for this Notice of Appeal of \$200.00 for two (2) classes of

goods/services. The Commissioner is hereby authorized to charge any additional fees required, or credit any overpayment thereto, to Deposit Account No. 03-2030.

Respectfully submitted,

CISLO & THOMAS LLP

Date: August 1, 2011



---

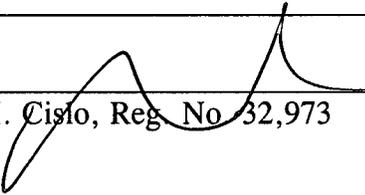
Daniel M. Cislo  
Reg. No. 32,973

CISLO & THOMAS LLP  
1333 2nd Street, Suite 500  
Santa Monica, California 90401-4110  
Tel: (310) 451-0647  
Fax: (310) 394-4477  
[www.cislo.com](http://www.cislo.com)

**CERTIFICATE OF FIRST CLASS MAILING**

I hereby certify that this Notice of Appeal (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed as follows:

MAIL STOP ITU FEE  
Commissioner for Trademarks  
Post Office Box 1451  
Alexandria, Virginia 22313-1451  
Attn: TTAB

  
\_\_\_\_\_  
Daniel M. Cisto, Reg. No. 32,973

8-1-11  
\_\_\_\_\_  
8-1-11  
Date