

ESTTA Tracking number: **ESTTA346139**

Filing date: **05/06/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Key Mouse Electronic Enterprise Co., Ltd.
Application Serial Number:	77754915
Application Filing Date:	06/09/2009
Mark:	PCALL
Date of Publication	04/06/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, PC Mall, Inc., 2555 W. 190th St., Torrance, CA 90504, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/06/2010. PC Mall, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/04/2010.

Respectfully submitted,
/Jennifer Lee Taylor/
05/06/2010

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