

ESTTA Tracking number: **ESTTA493618**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77750175
Applicant	I-Site, Inc.

## Notice of Appeal

Notice is hereby given that I-Site, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77750175.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035.  
All goods and services in the class are appealed, namely: MARKETING, NAMELY, PROMOTING OR ADVERTISING THE GOODS AND SERVICES OF OTHERS; MARKETING, NAMELY, PROMOTING OR ADVERTISING SOFTWARE APPLICATIONS FOR OTHERS
- Class 042.  
All goods and services in the class are appealed, namely: DESIGN AND DEVELOPMENT OF COMPUTER SOFTWARE AND APPLICATIONS FOR OTHERS; DESIGN AND DEVELOPMENT OF COMPUTER SOFTWARE AND APPLICATIONS; DESIGN AND DEVELOPMENT OF COMPUTER SOFTWARE FOR PORTABLE DEVICES

Respectfully submitted,  
/CARL H. PIERCE/  
09/10/2012

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