

ESTTA Tracking number: **ESTTA347365**

Filing date: **05/13/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Cricket Communications, Inc.</b>
Application Serial Number:	<b>77730188</b>
Application Filing Date:	<b>05/06/2009</b>
Mark:	<b>CRICKET MYPERKS</b>
Date of Publication	<b>04/13/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Couch/Braunsdorf Affinity, Inc., 2561 Territorial Drive, St. Paul, MN 55114, UNITED STATES, a corporation organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/13/2010. Couch/Braunsdorf Affinity, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/11/2010.

Respectfully submitted,

/Philip A. Jones/

05/13/2010

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