

ESTTA Tracking number: **ESTTA303459**

Filing date: **08/28/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Reckitt Benckiser Inc.</b>
Application Serial Number:	<b>77726156</b>
Application Filing Date:	<b>04/30/2009</b>
Mark:	<b>CATTLEMEN'S MASTER'S RESERVE</b>
Date of Publication	<b>08/11/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The HV Foods Products Company, 1221 Broadway, Oakland, CA 94611, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/10/2009. The HV Foods Products Company respectfully requests that the time period within which to file an opposition be extended until 12/09/2009.

Respectfully submitted,  
/tim humphrey/  
08/28/2009

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