

ESTTA Tracking number: **ESTTA344616**

Filing date: **04/28/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	tuv taam inc
Application Serial Number:	77725998
Application Filing Date:	04/30/2009
Mark:	TUV-TAAM
Date of Publication	04/06/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Kosher First LLC d/b/a Tuv Taam, 502 Flushing Avenue, Brooklyn, NY 11205, UNITED STATES, a Limited Liability Company, organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to confer with counsel
- *The potential opposer has been attempting to reach an amicable resolution through discussions with applicant.*

The time within which to file a notice of opposition is set to expire on 05/06/2010. Kosher First LLC d/b/a Tuv Taam respectfully requests that the time period within which to file an opposition be extended until 08/04/2010.

Respectfully submitted,

/mga/

04/28/2010

Marsha G. Ajhar

Hartman & Craven LLP

488 Madison Avenue

New York, NY 10022

UNITED STATES

majhar@hartmancraven.com

212-836-4929