

ESTTA Tracking number: **ESTTA712395**

Filing date: **12/03/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Imperia Holdings, Inc.
Application Serial Number:	77717122
Application Filing Date:	04/20/2009
Mark:	PENTHOUSE COFFEE
Date of Publication	12/01/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, General Media Communications, Inc., 8944 Mason Avenue, Chatsworth, CA 91311, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/31/2015. General Media Communications, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/30/2016.

Respectfully submitted,
/David L. Sigalow/
12/03/2015

David L. Sigalow

Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.

255 S. Orange Avenue, Suite 1401

Orlando, FL 32801

UNITED STATES

dsigalow@addmg.com, aimber@addmg.com

407-841-2330