

ESTTA Tracking number: **ESTTA332479**

Filing date: **02/17/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	COAST PRODUCE COMPANY
Application Serial Number:	77710009
Application Filing Date:	04/08/2009
Mark:	SO FRESH MARKET
Date of Publication	10/20/2009

60 Day Request for Extension of Time to Oppose Upon Consent

Pursuant to 37 C.F.R. Section 2.102, The Fresh Market, Inc., 628 Green Valley Road, Suite 500, Greensboro, NC 27408, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 02/17/2010. The Fresh Market, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/18/2010.

Respectfully submitted,
/N. Christopher Norton/
02/17/2010

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