

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Joshua J Burke  
General Mills, Inc.  
One General Mills Blvd.  
Golden Valley, MN 55426

**Mailed: April 22, 2010**

**Serial No.: 77703501**  
**ESTTA TRACKING NO: ESTTA343553**

The request to extend time to oppose is granted until **7/21/2010** on behalf of potential opposer **General Mills, Inc.**

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571)272-8500 if you have any questions relating to this extension.

**Note from the Trademark Trial and Appeal Board**

TTAB forms for electronic filing of extensions of time to oppose, notices of opposition, petition for cancellation, notice of ex parte appeal, and inter partes filings are now available at <http://estta.uspto.gov>. Images of TTAB proceeding files can be viewed using TTABVue at <http://ttabvue.uspto.gov>.