

ESTTA Tracking number: **ESTTA343553**

Filing date: **04/22/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	<b>Gomez, John Sostre, Rick</b>
Application Serial Number:	<b>77703501</b>
Application Filing Date:	<b>03/31/2009</b>
Mark:	<b>THE HEALTHIFIED KITCHEN</b>
Date of Publication	<b>03/23/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, General Mills, Inc., One General Mills Blvd, Golden Valley, MN 55426, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/22/2010. General Mills, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/21/2010.

Respectfully submitted,

/JJ Burke/  
04/22/2010

**Joshua J Burke**

**General Mills, Inc.**

**One General Mills Blvd.**

**Golden Valley, MN 55426**

**UNITED STATES**

**josh.burke@genmills.com**

**7637645524**