

ESTTA Tracking number: **ESTTA301902**

Filing date: **08/19/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Craft Brewers Alliance, Inc.
Application Serial Number:	77697941
Application Filing Date:	03/24/2009
Mark:	DOUBLE BLACK
Date of Publication	07/21/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Diageo North America, Inc., 801 Main Avenue, Norwalk, CT 06851, UNITED STATES, a corporation organized under the laws of Connecticut, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/20/2009. Diageo North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/18/2009.

Respectfully submitted,

/lauren mandell/

08/19/2009

Lauren Mandell

Diageo North America, Inc.

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