

ESTTA Tracking number: **ESTTA301894**

Filing date: **08/19/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Craft Brewers Alliance, Inc.
Application Serial Number:	77697941
Application Filing Date:	03/24/2009
Mark:	DOUBLE BLACK
Date of Publication	07/21/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Diageo Brands B.V., Molenwerf 10-12, Amsterdam, 1014 BG, NETHERLANDS, a Private Limited Company, organized under the laws of Netherlands, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/20/2009. Diageo Brands B.V. respectfully requests that the time period within which to file an opposition be extended until 11/18/2009.

Respectfully submitted,

/lauren mandell/

08/19/2009

Lauren Mandell

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