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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Joel D. Joseph |
| Application Serial Number: | 77697099 |
| Application Filing Date: | 03/23/2009 |
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First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, McDonald's Corporation, One McDonald's Plaza, Oak Brook, IL 60523, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/15/2009. McDonald's Corporation respectfully requests that the time period within which to file an opposition be extended until 01/13/2010.

Respectfully submitted,

/John A Cullis/

09/15/2009

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