

ESTTA Tracking number: **ESTTA356030**

Filing date: **07/01/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Kabushiki Kaisha Natural Group Honsha
Application Serial Number:	77666883
Application Filing Date:	02/10/2009
Mark:	KUSHI KOSO
Date of Publication	06/01/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, KASHI COMPANY, 4275 EXECUTIVE SQUARE, SUITE 500, LA JOLLA, CA 92037, UNITED STATES, a corporation organized under the laws of CALIFORNIA, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/01/2010. KASHI COMPANY respectfully requests that the time period within which to file an opposition be extended until 09/29/2010.

Respectfully submitted,
/DAVID A. HERDMAN/
07/01/2010

DAVID A. HERDMAN

Assistant Secretary/Corporate Counsel

KASHI COMPANY

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