

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

David N. Johnson
Hallmark Cards, Incorporated
2501 McGee TrafficwayMD 339
Kansas City, MO 64108

Mailed: January 23, 2014

Serial No.: 77666333
ESTTA TRACKING NO: ESTTA583428

The request to extend time to oppose is granted until
4/13/2014 on behalf of potential opposer **Hallmark
Licensing, LLC**

Please do not hesitate to contact the Trademark Trial and
Appeal Board at (571)272-8500 if you have any questions
relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to
oppose, notices of opposition, petition for cancellation, notice
of ex parte appeal, and inter partes filings are now available
at <http://estta.uspto.gov>. Images of TTAB proceeding files can
be viewed using TTABVue at <http://ttabvue.uspto.gov>.