

ESTTA Tracking number: **ESTTA570564**

Filing date: **11/13/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	HALLMARK INDUSTRIES INC.
Application Serial Number:	77666333
Application Filing Date:	02/09/2009
Mark:	HALLMARK925
Date of Publication	10/15/2013

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Hallmark Licensing, LLC, 2440 Pershing Road, MD 339, Kansas City, MO 64108, UNITED STATES, a Limited Liability Company, organized under the laws of Kansas , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 11/14/2013. Hallmark Licensing, LLC respectfully requests that the time period within which to file an opposition be extended until 12/14/2013.

Respectfully submitted,
/david n johnson/
11/13/2013

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