

ESTTA Tracking number: **ESTTA293161**

Filing date: **07/02/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Harvey Ball Smile Limited</b>
Application Serial Number:	<b>77656170</b>
Application Filing Date:	<b>01/26/2009</b>
Mark:	
Date of Publication	<b>06/02/2009</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, The Smiley Company SPRL, 16 Rue Des Trois Arbres, Brussels, 1180, BELGIUM, a Foreign LLC, organized under the laws of Belgium, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 07/02/2009. The Smiley Company SPRL respectfully requests that the time period within which to file an opposition be extended until 08/01/2009.

Respectfully submitted,  
/Steven L. Baron/  
07/02/2009

**Steven L. Baron**

**Mandell Menkes LLC**

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