

ESTTA Tracking number: **ESTTA289015**

Filing date: **06/10/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Santa Monica Convention &amp; Visitors Bureau</b>
Application Serial Number:	<b>77655534</b>
Application Filing Date:	<b>01/23/2009</b>
Mark:	<b>I AM SANTA MONICA</b>
Date of Publication	<b>05/12/2009</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, WeAre, LLC dba lamDomainNames.com, 408 Ferry Street, Mount Pleasant, SC 29464, UNITED STATES, a corporation organized under the laws of South Carolina , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 06/11/2009. WeAre, LLC dba lamDomainNames.com respectfully requests that the time period within which to file an opposition be extended until 07/11/2009.

Respectfully submitted,  
/Gail Lansing/  
06/10/2009

**Gail Lansing**

**WeAre, LLC dba lamDomainNames.com**

**408 Ferry Street**

**Mount Pleasant, SC 29464**

**UNITED STATES**

**[gail@iamdomainnames.com](mailto:gail@iamdomainnames.com), [wearellc@gmail.com](mailto:wearellc@gmail.com)**

**843-373-2121**