

ESTTA Tracking number: **ESTTA285416**

Filing date: **05/22/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Madison Square Garden L.P.</b>
Application Serial Number:	<b>77654530</b>
Application Filing Date:	<b>01/22/2009</b>
Mark:	<b>UNITED WE PLAY</b>
Date of Publication	<b>04/28/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Mr Richard A Ridgeway, 4811 Magnolia Lake Drive, #203, Myrtle Beach, SC 29577, UNITED STATES, an individual and a citizen of UNITED STATES respectfully requests that he/she be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to seek counsel to represent it in this matter

The time within which to file a notice of opposition is set to expire on 05/28/2009. Mr Richard A Ridgeway respectfully requests that the time period within which to file an opposition be extended until 08/26/2009.

Respectfully submitted,  
/Richard A Ridgeway/  
05/22/2009

**Mr Richard A Ridgeway**

**Owner/Founder**

**UNITED WE COLLECTION**

**4811 Magnolia Lake Drive#203**

**Myrtle Beach, SC 29577**

**UNITED STATES**

**UnitedWeBuild@aol.com**

**703-625-0935**