

ESTTA Tracking number: **ESTTA301478**

Filing date: **08/17/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Sure Honest International Limited, LLC</b>
Application Serial Number:	<b>77652547</b>
Application Filing Date:	<b>01/20/2009</b>
Mark:	
Date of Publication	<b>07/21/2009</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Levi Strauss & Co., Levi's Plaza, 1155 Battery St., San Francisco, CA 94111, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 08/20/2009. Levi Strauss & Co. respectfully requests that the time period within which to file an opposition be extended until 09/19/2009.

Respectfully submitted,

/Gia L. Cincone/

08/17/2009

**Gia L. Cincone**

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