

ESTTA Tracking number: **ESTTA325663**

Filing date: **01/07/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Harvey Ball Smile Limited
Application Serial Number:	77651893
Application Filing Date:	01/19/2009
Mark:	DESIGNED BY HARVEY R. BALL USA 1963
Date of Publication	12/08/2009

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, The Smiley Company SPRL, 16 Rue Des Trois Arbres, Brussels, 1180, BELGIUM, a LLC, organized under the laws of Belgium, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 01/07/2010. The Smiley Company SPRL respectfully requests that the time period within which to file an opposition be extended until 02/06/2010.

Respectfully submitted,

/Steven L. Baron/

01/07/2010

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