

ESTTA Tracking number: **ESTTA280593**

Filing date: **04/28/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	DR PEPPER/SEVEN UP, INC.
Application Serial Number:	77617598
Application Filing Date:	11/19/2008
Mark:	SNAKE BITE
Date of Publication	03/31/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Holiday Stationstores, Inc., 4567 American Boulevard West, Bloomington, MN 55437, UNITED STATES, a corporation organized under the laws of Minnesota, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/30/2009. Holiday Stationstores, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/29/2009.

Respectfully submitted,

/Kari B. Frank/

04/28/2009

Kari B. Frank

Dorsey & Whitney LLP

50 South Sixth Street Suite 1500

Minneapolis, MN 55402-1498

UNITED STATES

ip.docket@dorsey.com, frank.kari@dorsey.com

(612) 492-6863