

ESTTA Tracking number: **ESTTA348034**

Filing date: **05/18/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77600844
Applicant	ZURICH INSURANCE COMPANY LTD

## Notice of Appeal

Notice is hereby given that ZURICH INSURANCE COMPANY LTD appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77600844.

The refusal to register has been appealed as to the following class of goods/services:

- Class 036.

All goods and services in the class are appealed, namely: Providing financial risk management information and insurance information via emails, personalized websites and electronic press releases and announcements

Respectfully submitted,

/DVR/

05/18/2010

**DAVID V. RADACK**

**ECKERT SEAMANS CHERIN & MELLOTT LLC**

**600 GRANT STREET, 44TH FLOOR U.S. STEEL TOWER**

**PITTSBURGH, PA 15219**

**UNITED STATES**

**dradack@eckertseamans.com**

**4125666777**