

ESTTA Tracking number: **ESTTA309436**

Filing date: **10/02/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Abrams Gentile Entertainment, Inc.
Application Serial Number:	77600330
Application Filing Date:	10/24/2008
Mark:	MEGO - WORLD'S GREATEST SUPER HEROES
Date of Publication	09/08/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, LEGO Juris A/S, Koldingvej 2, Billund, DK-7190, DENMARK, a corporation organized under the laws of Denmark, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- *The potential opposer(owner of registrations for the highly similar mark LEGO for the same goods) filed a letter of protest today against this application, in order to try to avoid burdening the TTAB with an unnecessary opposition, and needs time to see if the letter of protest will be granted and the application will be pulled from publication for citation of the LEGO registrations as bars.*

The time within which to file a notice of opposition is set to expire on 10/08/2009. LEGO Juris A/S respectfully requests that the time period within which to file an opposition be extended until 01/06/2010.

Respectfully submitted,

/dwe/

10/02/2009

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