

ESTTA Tracking number: **ESTTA272908**

Filing date: **03/18/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |   |
|----------------------------|---|
| Applicant:                 | <b>Vanity Shop of Grand Forks, Inc.</b> |
| Application Serial Number: | <b>77580371</b>                         |
| Application Filing Date:   | <b>09/26/2008</b>                       |
| Mark:                      | <b>VANITY</b>                           |
| Date of Publication        | <b>02/17/2009</b>                       |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Vanity Fair, Inc., One Fruit of the Loom Drive, -Legal Department, Bowling Green, KY 42103, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/19/2009. Vanity Fair, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/17/2009.

Respectfully submitted,

/svb/

03/18/2009

**T. Leslie Dooley**

**General Counsel**

**Vanity Fair, Inc.**

**One Fruit of the Loom Drive-Legal Department**

**Bowling Green, KY 42103**

**UNITED STATES**

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