

ESTTA Tracking number: **ESTTA269918**

Filing date: **03/04/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	McDONALD'S CORPORATION
Application Serial Number:	77572246
Application Filing Date:	09/17/2008
Mark:	MCMAX
Date of Publication	02/03/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Max Hamburgerrestauranger AB, SE-971 25 Box 814, Lulea, , SWEDEN, a corporation organized under the laws of Sweden , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/05/2009. Max Hamburgerrestauranger AB respectfully requests that the time period within which to file an opposition be extended until 06/03/2009.

Respectfully submitted,
/William R. Trueba, Jr./
03/04/2009

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