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Filing date: **04/24/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Poran's Ltd.</b>
Application Serial Number:	<b>77559699</b>
Application Filing Date:	<b>09/01/2008</b>
Mark:	<b>AP</b>
Date of Publication	<b>04/07/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, AUDEMARS PIGUET HOLDING S.A, Route de France, 16 CH-1348, LE BRASSUS, 00000, SWITZERLAND, a Soci t  anoyne, organized under the laws of Switzerland , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/07/2009. AUDEMARS PIGUET HOLDING S.A respectfully requests that the time period within which to file an opposition be extended until 08/05/2009.

Respectfully submitted,  
/JLW/  
04/24/2009

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