

ESTTA Tracking number: **ESTTA264182**

Filing date: **02/03/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Dawn Foods, Inc.</b>
Application Serial Number:	<b>77546777</b>
Application Filing Date:	<b>08/14/2008</b>
Mark:	<b>MI PANADERIA</b>
Date of Publication	<b>01/06/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Panera, 6710 Clayton Rd, Richmond Heights, MO 63117, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/05/2009. Panera respectfully requests that the time period within which to file an opposition be extended until 05/06/2009.

Respectfully submitted,  
/Tashia Bunch/  
02/03/2009

**Tashia Bunch**

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