

ESTTA Tracking number: **ESTTA253649**

Filing date: **12/08/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Very Fetching Company, Inc.</b>
Application Serial Number:	<b>77527981</b>
Application Filing Date:	<b>07/22/2008</b>
Mark:	<b>DAWN</b>
Date of Publication	<b>10/14/2008</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Procter & Gamble Company, 1 Procter & Gamble Plaza, Cincinnati, OH 45202, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer is engaged in settlement discussions with applicant
- *We have the consent of the applicants.*

The time within which to file a notice of opposition is set to expire on 12/13/2008. The Procter & Gamble Company respectfully requests that the time period within which to file an opposition be extended until 02/11/2009.

Respectfully submitted,

/atan/

12/08/2008

**Alison Tan**

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**UNITED STATES**

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