

ESTTA Tracking number: **ESTTA296585**

Filing date: **07/21/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77512564
Applicant	Prosper Business Development Corporation

Notice of Appeal

Notice is hereby given that Prosper Business Development Corporation appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77512564.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 2001/10/17 First Use In Commerce: 2001/10/17
All goods and services in the class are appealed, namely: Conducting marketing research studies namely through periodic on-line consumer surveys pertaining to various business industries including but not limited to retailers, product manufacturers, financial institutions and automakers to monitor consumer attitudes, perceptions, shopping habits, future purchase plans and changing behavior for use by businesses to track and forecast consumer markets; analysis of information and data from consumer surveys to gain national and regional insights and identify future trends in retail consumer behavior and political strategies; providing information, data and analyses from consumer surveys via a global computer information network

Respectfully submitted,
/Maribeth Deavers/
07/21/2009

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