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Filing date: **12/23/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Arcadia Group Brands Limited
Application Serial Number:	77507377
Application Filing Date:	06/25/2008
Mark:	MARTHA
Date of Publication	11/25/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Martha Stewart Living Omnimedia, Inc., 11 West 42nd Street, New York, NY 10036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/25/2008. Martha Stewart Living Omnimedia, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/25/2009.

Respectfully submitted,
/Colleen M. Keegan/
12/23/2008

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