

ESTTA Tracking number: **ESTTA253781**

Filing date: **12/09/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	<b>Creatively Write, LLC Parente, Karen E.</b>
Application Serial Number:	<b>77497350</b>
Application Filing Date:	<b>06/12/2008</b>
Mark:	<b>MÂ<sup>2</sup> MAXIMIZED MARKETING AND MANAGEMENT CONSULTING GROUP</b>
Date of Publication	<b>11/25/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, M Squared Consulting, Inc., 111 Sutter Street, Suite 900, San Francisco, CA 94104-4545, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/25/2008. M Squared Consulting, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/25/2009.

Respectfully submitted,  
/bdholloway/  
12/09/2008

**Bruce D. Holloway**

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