

ESTTA Tracking number: **ESTTA294532**

Filing date: **07/09/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77495503
Applicant	Andrews McMeel Publishing, LLC

Notice of Appeal

Notice is hereby given that Andrews McMeel Publishing, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77495503.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 028.

All goods and services in the class are appealed, namely: toy viewer for viewing printed media with elements that convey movement through non-electrical optical illusions sold as a component of a greeting card or book

Respectfully submitted,

/kaw/

07/09/2009

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