

ESTTA Tracking number: **ESTTA252690**

Filing date: **12/03/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Harvey Ball Smile Limited</b>
Application Serial Number:	<b>77493755</b>
Application Filing Date:	<b>06/08/2008</b>
Mark:	<b>DESIGNED BY HARVEY R. BALL USA 1963</b>
Date of Publication	<b>11/04/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, IP Holdings LLC, 103 Foulk Road, Wilmington, DE 19803, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/04/2008. IP Holdings LLC respectfully requests that the time period within which to file an opposition be extended until 03/04/2009.

Respectfully submitted,

/atarshis/  
12/03/2008

**Andrew R. Tarshis**

**SVP**

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