

ESTTA Tracking number: **ESTTA354267**

Filing date: **06/22/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>HostGator.com LLC</b>
Application Serial Number:	<b>77490739</b>
Application Filing Date:	<b>06/04/2008</b>
Mark:	<b>LAUNCHPAD</b>
Date of Publication	<b>05/25/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Bloomberg L.P., 731 Lexington Avenue, New York, NY 10022, UNITED STATES, a Limited Partnership, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/24/2010. Bloomberg L.P. respectfully requests that the time period within which to file an opposition be extended until 09/22/2010.

Respectfully submitted,  
/farassunderji/  
06/22/2010

**Fara S. Sunderji**

**Willkie Farr & Gallagher LLP**

**787 Seventh Avenue**

**New York, NY 10022**

**UNITED STATES**

**ipdept@willkie.com**

**2127288000**