

ESTTA Tracking number: **ESTTA250718**

Filing date: **11/24/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Sienna Rose, Inc.</b>
Application Serial Number:	<b>77487287</b>
Application Filing Date:	<b>05/30/2008</b>
Mark:	<b>SHOHAM</b>
Date of Publication	<b>10/28/2008</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Shoham Fashion, Nadvorna 12/3, Beitar Ellite, 99879, ISRAEL, a corporation organized under the laws of Israel, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/27/2008. Shoham Fashion respectfully requests that the time period within which to file an opposition be extended until 12/27/2008.

Respectfully submitted,

/MM/

11/24/2008

**Max Moskowitz**

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