

ESTTA Tracking number: **ESTTA249727**

Filing date: **11/18/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>TVMAX Corporate, Inc.</b>
Application Serial Number:	<b>77474837</b>
Application Filing Date:	<b>05/15/2008</b>
Mark:	<b>MINIMAX</b>
Date of Publication	<b>10/21/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Home Box Office, Inc., 1100 Avenue of the Americas, New York, NY 10036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/20/2008. Home Box Office, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/18/2009.

Respectfully submitted,

/Sharon A. Ceresnie/

11/18/2008

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