

ESTTA Tracking number: **ESTTA250291**

Filing date: **11/20/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|-----------------------|
| Applicant: | Darryl Abrahms |
| Application Serial Number: | 77470301 |
| Application Filing Date: | 05/09/2008 |
| Mark: | SHOE ARMOR |
| Date of Publication | 10/21/2008 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Under Armour, Inc., 1020 Hull Street, Baltimore, MD 21230, UNITED STATES, a corporation organized under the laws of Maryland, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/20/2008. Under Armour, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/18/2009.

Respectfully submitted,
/williamjmorris/
11/20/2008

William J. Morris III

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UNITED STATES

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